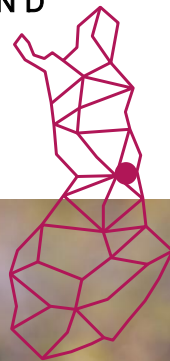


Berry Potential

SUOMUSSALMI
FINLAND



Suomussalmi is located in a highly promising area for wild berries. The region's extensive forest and peatland areas provide ideal growing conditions, especially for bilberries and lingonberries. Although detailed site-specific data is not available, regional and forestry-level data has enabled the formation of reasonably accurate estimates. The Food Park area is particularly well suited for berry processing operations.



ESTIMATED BERRY YIELD

Suomussalmi is part of the Kainuu forest centre region. Average wild berry yields in dry coniferous forests:

Bilberry: 21 kg/ha
Lingonberry 16,6 kg/ha
Cloudberry 3-6 kg/ha/year

In high-quality peatlands, yields can reach as much as 20-40 kg/ha.



POTENTIAL

The annual berry yield in the Kainuu region can reach several million kilograms. According to estimates, up to 90% of the yield remains unharvested.



GROWTH POTENTIAL

Suomussalmi is one of Finland's largest untapped wild berry reserves. With the right investments and cooperation models, a profitable, sustainable, and export-driven berry economy can be developed in the region.



RECOMMENDED INVESTMENT TARGETS

- **Construction period:** 2 years.
- **Investment targets::**
 - Juices
 - Jams and purées
 - Dried berries
 - Berry powders
 - Syrups



TARGET GROUP

- **Investors:** Venture capitalists, investment funds
- **Partners:** Food industry, packaging industry, beverage industry, wellness sector, dietary supplements, cosmetics
- **Product users:** Retail chains, private label products



The significant wild berry potential enables a large-scale investment in Suomussalmi and supports growth.



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INVEST IN
SUOMUSSALMI

